



ASIA SPIRITS CHALLENGE WINNERS PACK

You did it! CONGRATULATIONS on your success at the Asia Spirits Challenge - Asia's Most Important Spirits Competition Judged by Asian Buyers. Your products were blind tasted by the world's most influential Asian Buyers.

NOW it is time to PROMOTE your Asia Spirits Challenge win to showcase your success and boost sales. Use this complimentary Asia Spirits Challenge Winners Pack and the easily downloadable images/logos/info on here for your advantage. Everything you need to shine is on: asiaspiritschallenge.org/promote



- ✓ Order Digital Medals and receive within 24 hours.
- ✓ Make your products stand out on the shelves worldwide.
- ✓ Asia Spirits Challenge Medal Stickers showcase winning spirits to buyers who are seeking the all important Asia Spirits Challenge stamp of approval.
- ✓ Whether you are the producer distributor, importer or retailer, this is your chance to celebrate and boost sales.

Orders yours NOW...

asiaspiritschallenge.org/sticker-shop

STEP 1:

Use the Press Release Template amend it and send to all:

- Local, national and international press
- Existing and potential suppliers, importers, distributors, retailers
- Local trade organisations and governments asking them to promote your Asia Spirits Challenge success story

asiaspiritschallenge.org/press-release-template





STEP 2:

Print your Asia Spirits Challenge Poster (in high resolution) and display with pride for all:

- Online video spirits tastings and auctions
- International Exhibitions
- Spirits Tastings
- POS Promotion

asiaspiritschallenge.org/medal-winner-poster

STEP 3:

Download Asia Spirits Challenge logo, Asia Spirits Challenge Medal images and add them to your:

- Website homepage
- Website news page
- Advertisements in print media, posters, and online
- Email footer, compliment slips and letter heads
- LinkedIn status and achievements
- Social media

asiaspiritschallenge.org/medal-and-press-images



STEP 4:

Display your Asia Spirits Challenge certificate at all trade events, in your offices and send copies to all your distributors, so they can enhance your promotion in their markets.

asiaspiritschallenge.org/results

**ONCE AGAIN, HUGE CONGRATULATIONS TO YOU
FROM ASIA SPIRITS CHALLENGE!**

Enter today at: asiaspiritschallenge.org/enter

